



**DEALERSPEC**  
AUTOMOTIVE SERVICE & SHOWROOM FLOORS

High-Performance, Specified & Manufactured  
Automotive Service & Showroom  
Polymer Floor Coating Systems

Coatings | Contracting | Consulting

  
PROTECTIVE INDUSTRIAL  
POLYMERS





# DEALERSPEC

AUTOMOTIVE SERVICE & SHOWROOM FLOORS

Your service area and showroom floors are a reflection of your business. You've worked hard to gain the trust of customers by creating a pleasurable sales and service experience. What your facility looks like not only creates an inviting atmosphere, but sets a precedent amongst your competitors and increases employee morale. Protective Industrial Polymers' DealerSpec line of floor coating systems have been specifically developed to provide a safe, long-lasting, durable and aesthetically-pleasing foundation for your automotive sales or service operation.

## Full Range of Automotive Service and Showroom Coating Systems

From high-performance epoxy/urethane coatings to heavy-duty mortars, concrete resurfacers and decorative systems, the DealerSpec line of floor coating systems has got you covered. Whether you are a small service operation, auto dealer or heavy truck maintenance center, we have the right solution to meet and exceed your unique requirements.

## Stands up to Heavy Wear and Abuse

DealerSpec floor coating systems have been developed to withstand even the highest degree of wear and tear. From superior impact resistance and compressive strength to aggressive wear and abrasion resistance, our flooring systems can take a beating while continuing to perform for years to come. Dropped tools, heavy engine parts and aggressive traffic are no challenge to DealerSpec flooring systems.

## Resists Chemical Attacks and Tire Staining

Our advanced polymer systems will stand up to various automotive chemicals, not allowing them to penetrate down into your concrete substrate. For the environmentally-minded, these hazardous waste chemicals will not seep into the surrounding ground through the floors due to the highly protective nature of the coatings. These systems also withstand rubber staining from hot tires.

## Beauty, Safety and Cleanability

All DealerSpec floor coating systems can be enhanced with PIP's proprietary Gloss-Grip Technology. This additive enhances both the safety and wear of your floor coating system while retaining a slip-resistant, yet high-gloss finish that is easy to clean and maintain. These systems not only maintain their beauty for years to come, they help you save money by reducing maintenance costs.

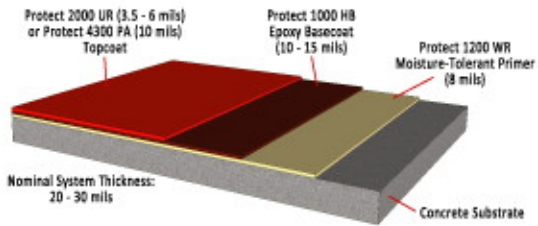
## Professional and Skilled Contractor Network

Protective Industrial Polymers works with a network of recognized installation contractors. These contractors have been properly trained on all of our floor coating technologies. We will work together to ensure all proper preparation procedures and installation methods are properly executed. Additionally, we will work as a team to minimize downtime to ensure quick facility turnaround.





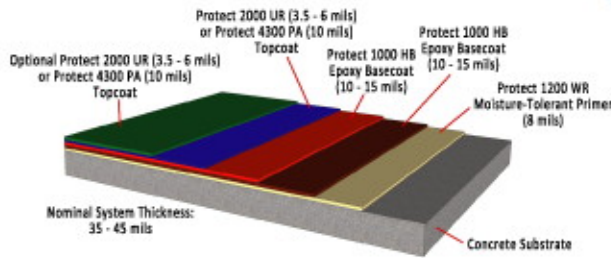
# DealerSpec Polymer Flooring Systems



## DealerSpec HB-3

### High-Build Coating System

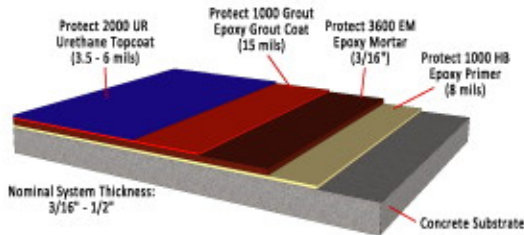
A three coat high-build coating system utilizing a moisture-tolerant primer and build coat that is top coated with a high-performance aliphatic polyester urethane. This system produces a high-gloss, chemical-resistant, light-reflective surface and is recommended for re-coat and standard performance requirements in wash bays or general automotive maintenance areas.



## DealerSpec HB-4

### Premium High-Build Coating System

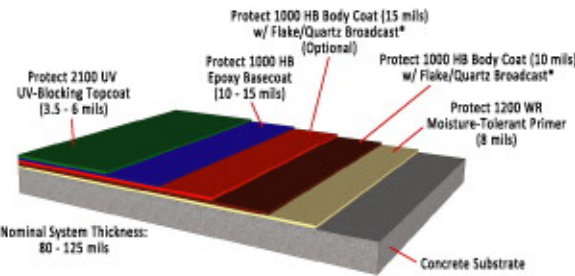
A four coat high-build coating system utilizing a moisture-tolerant primer and build coats with a topcoat(s) of aliphatic polyester urethane. This system features enhanced chemical-resistance, gloss and light-reflectance and is recommended for areas requiring reapplication after coating removal or service bays with extended performance requirements.



## DealerSpec PB-M

### Polymer-Based Mortar System

A high-performance polymer-based mortar/resurfacer system ranging from 3/16" to 1/2" in thickness. This system resurfaces old, damaged concrete with a new stronger, more impact-resistant surface. This system produces a heavy-duty, wear-resistant surface that is ideal for automotive production or heavy truck maintenance areas subject to extreme conditions.



## DealerSpec DS

### Decorative System

A polymer-based decorative system consisting of a moisture-tolerant primer, epoxy basecoat(s) with vinyl flake or colored quartz broadcast into the wet epoxy, top coated with a high-performance UV-blocking urethane. This system produces a decorative, easy-to-clean surface that is ideal for showrooms, write-up areas and restrooms where functionality, safety and aesthetics are important.

\* Broadcast flake/quartz media adds approximately 30-35 lbs. per broadcast application.  
 \* Broadcast vinyl flake at rate of approximately 12 lbs. per 100 Sq. Ft.  
 \* Broadcast colored quartz at rate of approximately .75 lbs. per 1 Sq. Ft.



**We're Here to Help!**

for system sheets, technical data and SDS information

visit [www.protectpoly.com](http://www.protectpoly.com)

or call 1-866-361-3331

to speak with a PIP Representative.

## Areas of Use



Showrooms



Service Bays



Write-Up Areas



Waiting Areas



Restrooms/Breakrooms



- 50% Greater Wear
- Lower Maintenance Costs
- Longer Service Life
- Customized Surfaces
- Repeatable Textures

All DealerSpec flooring systems can be custom-enhanced with PIP's proprietary Gloss-Grip technology. Gloss-Grip is a micro-spherical safety and wear additive that creates a more slip-resistant and better wearing surface profile, while retaining the high-gloss finish in demand by the automotive industry.

Unlike traditional angular aggregate broadcast additives that rely solely on installation skill, the Gloss-Grip additive is incorporated into the polymer system matrix providing a more even distribution of wear and safety enhancement. Unlike with traditional broadcast additive techniques, you can achieve consistent, repeatable surface profile textures with Gloss-Grip.

And because the addition of Gloss-Grip helps create a surface profile that exhibits less friction and surface mass, your floor coating will last longer and be easier to clean - saving your organization time and money.

The degree of profile created by the addition of the Gloss-Grip additive can be fully customized to meet your requirements, from light-duty to moderate to aggressive.

**PROTECTIVE INDUSTRIAL POLYMERS MISSION:**  
TO PROVIDE EXCEPTIONAL VALUE-ADDED PRODUCTS,  
SERVICE AND SOLUTIONS, IN JOINT INTEREST WITH OUR  
CONTRACTING CUSTOMER NETWORK, TO COMPLETELY  
SATISFY END-USER INDUSTRIAL SAFETY, PERFORMANCE  
AND REGULATORY COMPLIANCE CONCERNS.



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[www.dealerspec.com](http://www.dealerspec.com)



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